

# Anna K. Jonsson

## Address

217 N. Fifth  
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## Online Portfolio

<http://annakjonsson.com>

## Spoken Languages

French  
Swedish

## Keywords

Photoshop  
Illustrator  
HTML/CSS  
Interviewing  
Research  
Writing  
User-Centered Design  
Interaction Design  
Brainstorming  
Content Development

## Profile

Human-Computer Interaction specialist with background in New Media Studies and experience in library environment; team player seeking a role in the user-centered design process.

## Education

### University of Michigan, Ann Arbor, MI

#### **Master of Science in Information, *Specialization in Human-Computer Interaction***

*December 2009*

Courses taken include Interface & Interaction Design, Information-Seeking Behavior, Design of Complex Websites, Introduction to Java & Information Visualization.

#### **Dual Bachelor of Arts, *Film & Video Studies and Creative Writing & Literature***

*April 2005*

Undergraduate accomplishments include serving as Editor-In-Chief of The Residential College Review, Co-Founding and Co-Editing the Magazine of Red White Gray.

## Projects

**Night Beacon September 2009** – Interaction design project to foster walking in communities. Project aspects include Contextual Inquiry, Field Research and Lo-Fi/Hi-Fi Prototyping.

**Zattoo April 2009** – Evaluation of website and software for Internet TV company as part of coursework for Evaluation of Systems & Services. Project aspects include Interaction Flow Map, Interviews, Personas & Scenarios, Comparative Evaluations, Heuristic Evaluations, Surveys and Usability Testing.

**Giantbomb! April 2009** – Graphic representation of select metadata retrieved from videogame website Giantbomb! as part of project for University Art & Architecture Library's Computer & Video Game Archive, conducted as component of coursework for Information Visualization.

**JOURNEYS, International December 2008** – Using interviews with both company employees and customers, created models and affinity wall to present findings. Project completed as a part of coursework for Contextual Inquiry.

## Work Experience

**ATLAS Collaboratory Project Web Designer, Information Specialist** January 2009-Present  
Design and implement project website. Design request management system for Campus Automated Rich Media Archiving service. Record and post lectures.

**Google, Inc. Quality Rater** April 2008-January 2009

Analyzed search queries against URLs and assigned relevance related to surmised User Intent. Developed and solved Rater-generated search challenges.

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## Work Experience - Continued

### **University of Arizona Library Media Librarian Intern** May-2008-August 2008

Interviewed university faculty concerning University streaming services, instruction and reference desk support. Gained perspective on copyright issues with library media.

### **University of Michigan Law Library Information Resources** September 2005-April 2008

Searched ceased publications, claimed missing materials, maintained subscription payments and continuity, maintained formal, long-standing relationships with vendors. Served on Library's Communication Infrastructure Committee and served as Library's M-Healthy Champion. Proposed and implemented staff blog.

### **UofM Askwith Media Library Circulation Assistant** April-August 2005

Facilitated fast and easy checkout for patrons and participated in library's physical move, transporting collection materials.

### **UofM Donald Hall Collection Circulation Assistant** September 2004-April 2005

Utilized knowledge of film collection in order to assist faculty and students with research interests. Maintained and organized collection, filed materials.

## Publications & Conferences

### **Haggins and Jonsson "A Tale of Two Fan Girls." Flow May 5, 2008**

<http://flowtv.org/?p=1281>

### **"I Still Haven't Found What I'm Looking For: The Information Seeking Behavior of Musicians,"**

**November 2008** Paper presented, American Anthropological Association, San Francisco, CA

### **"Visual Culture and Advertising in National Context," November 2007**

Poster presented, American Anthropological Association, Washington, DC

### **"Cult TV Fan and Consumer Cultures in the Age of Digital Podcasting: Aqua Teen Hunger**

**Force, an Unorthodox, Unwholesome Fandom," March 2007** Paper presented, Society of Cinema and Media Studies, Chicago, IL

### **"How Do They Roll: Playability and the Princess," February 2007**

Paper presented, Southwest Texas Popular Culture Association and American Culture Association, Albuquerque, NM